

# Family Healthcare

F O U N D A T I O N



## **2021 COMMUNITY IMPACT REPORT:**

### **CONNECTING COMMUNITIES TO COVERAGE**

## Message from the Board Chair

---

On behalf of the Board of Directors I am immensely proud of the successes and significant contributions the Family Healthcare Foundation has made throughout Tampa Bay. Faced with unprecedented challenges due to the COVID-19 pandemic, the Family Healthcare Foundation's dedicated team remained committed and resolute in their vision of ensuring equitable access to healthcare, by connecting over 2000 families in Tampa Bay to services that will improve their social determinants of health. This impactful work could not have been accomplished without the continued support of an amazing group of community partners, such as: BayCare Health System, Hillsborough County Government, the Children's Board of Hillsborough County, Tampa General Hospital, Premier Community HealthCare, the University of South Florida, and all the members of the Covering Tampa Bay Coalition.

2021 was a transformative year for the leadership team, and the organization. We would not be where we are today without the creative, strong, and compassionate leadership of Katie Rodgers Turner who made a seamless transition into her new role as Executive Director. We also saw the addition of two new esteemed members to our Board: Melanie Hall, the former Executive Director, and Hillsborough County Commissioner Gwen Myers. All this success has resulted in dramatically expanded federal funding and resources. Heading into 2022, the Family Healthcare Foundation launched a scaling of the staff to 15 Healthcare Navigators operating in Hillsborough, Pasco, Pinellas, and Polk Counties. Finally, I want to recognize our Navigators. The frontline team members who with dedication and commitment gain the trust of those they guide through a confusing and often frustrating enrollment process.

Board Chair, Dr. Douglas Holt



## Vision & Mission

---

Our vision is that every person in Tampa Bay has equitable access to affordable, quality healthcare to ensure a healthy, vibrant community.

Our mission is to be the trusted leader in our community, ensuring access to high-quality healthcare for all in the Tampa Bay Area.

# Board of Directors

---

**Douglas Holt, MD, Board Chair**  
Director, Florida Department of Health

**Sandra Murman, Board Vice Chair**  
Principal, Shumaker Advisors Florida  
Former State Representative, Speaker Pro Tempore,  
Former Hillsborough County Commissioner

**Steven Freedman, PhD, Board Treasurer**  
Professor of Health Policy & Pediatrics, USF  
College of Public Health

**Mary Ellen Gillette, Board Secretary**  
Community Advocate

**Judi Vitucci**  
Former Executive Director, Healthy Start Coalition  
of Pinellas, Inc., Community Advocate

**Jason Wilson, MD**  
Director, ED Clinical Decision Unit,  
Tampa General Hospital at TeamHealth

**Robert H. Buesing, JD**  
Attorney, Trenam Kemker

**Maria Russ, ARNP, CPNP, Ph.D.**  
Supervisor of Health Services, Hillsborough County  
Public Schools

**Armando Sanchez-Aballi**  
Business Development, Centene Corporation

**Keri Eisenbeis**  
Vice President of Government and Community  
Relations, BayCare Health System

**Karen Perez**  
Board Member, *Hillsborough County Public  
Schools*

**Debra Prewitt**  
Former Director of Public Policy, JWB Children's  
Services Council of Pinellas County

**Bob Henriquez**  
Property Appraiser, Hillsborough County Property  
Appraiser

**Keith Harris, SHRM-SCP**  
Vice President of Operations, Boys & Girls  
Clubs of Tampa Bay

**Melanie Hall**  
Owner, MSH Consulting  
Former Executive Director, Family Healthcare  
Foundation

**Commissioner Gwen Myers**  
District 3, Hillsborough County Board of County  
Commissioners

## Values

---

**Respect**



**Integrity**



**Gratitude**



**Inclusion**



**Knowledge**



**Compassion**



## Program Impact

Children Assisted with Healthcare Coverage Applications

804



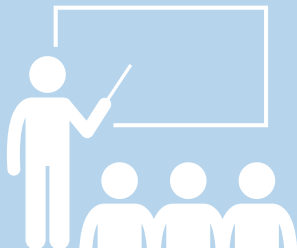
Adults Assisted with Healthcare Coverage Applications

2122



Professionals & Educators Trained on Navigating Healthcare Options

549



In-Person Assistance Locations

15



## Marketing Reach

In 2021, the Family Healthcare Foundation was featured on ABC Action News, CNN, NPR, Telemundo and WMNF.

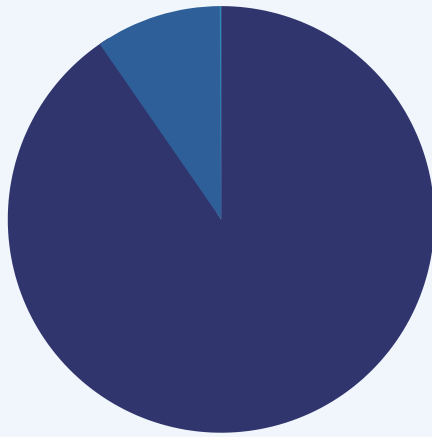
1,530,159



## Financials

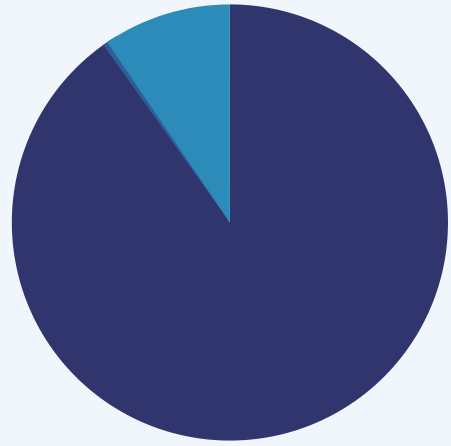
### 2021 Total Revenue: \$904,416

Other Income  
9.5%



Contracts  
90.4%

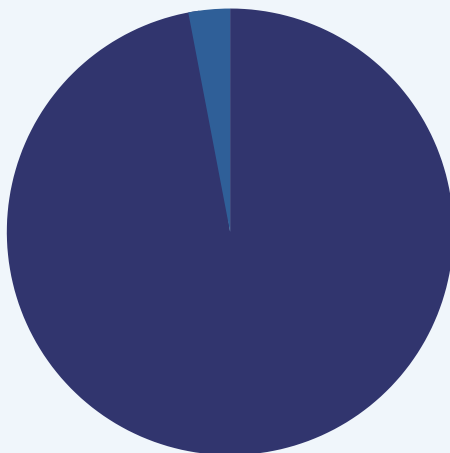
PPP Forgiveness  
\$85,967



Contracts  
\$815,314

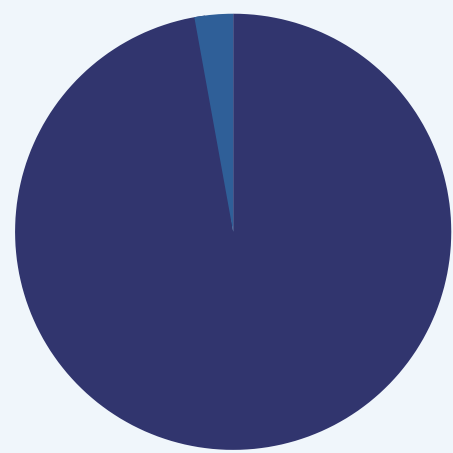
### 2021 Total Expenses: \$874,764

Management  
3%



Program Services  
97%

Management  
\$24,932



Program Services  
\$849,832

### Generously Supported By



Hillsborough County Florida



HealthyKids™





## Feedback From Families

"Maria was a Godsend while helping us get coverage for our son. She explained the process from beginning to end. We sent her the necessary documents and she immediately went to work on our behalf. She took so much stress from the situation by reassuring us of the process. Thank you for being such a caring lady."

Family enrolled in Florida KidCare



"Lynette has done an outstanding job in helping to locate and enroll in affordable health care. She asked pertinent questions, listened attentively, came to understand my situation, and assisted me to enroll in an affordable plan that has allowed me to keep my current medical providers and medications at low-cost co-payments. I am grateful for Lynette's professionalism, compassion and effectiveness."

Family enrolled in the Health Insurance Marketplace