

Contact:

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PRESS RELEASE

The Family Healthcare Foundation awarded historic funding for Healthcare Navigators in Tampa Bay to improve access to quality healthcare coverage.

The **Family Healthcare Foundation, a Tampa Bay nonprofit** is thrilled to announce that they have been awarded continued funding as a longtime partner under the auspices of the University of South Florida (USF) College of Public Health, statewide Covering Florida Navigator Project. Thanks to this funding, the **Family Healthcare Foundation** will continue its mission as a trusted leader in the community, ensuring access to high-quality healthcare for individuals and families in the Tampa Bay region.

PROJECT INFORMATION:

Tampa Bay, Florida: August 26, 2024 – In a continuation of significant investment in the Healthcare Navigator Program, The Centers for Medicare & Medicaid Services (CMS) has awarded \$100 million to support Navigator efforts in Federally-facilitated Health Insurance Marketplaces¹. The **Family Healthcare Foundation** is privileged to be an integral part of this important work as the Tampa Bay subrecipient of the larger statewide \$13.7 M grant awarded to Florida Covering Kids & Families at the University of South Florida’s College of Public Health.

The Family Healthcare Foundation will continue to build upon 11 years of service as Certified Marketplace Healthcare Navigators, by assisting uninsured consumers to find affordable and comprehensive health coverage throughout Hillsborough, Pasco, Pinellas, and Polk Counties. Recognizing the significance, complexity, and impact of this work, the FHF works in partnership with a distinguished group of passionate, committed, and highly recognized local clinical partners who will collaboratively play an essential role in helping individuals and families get covered: BayCare Health System, Tampa General Hospital, Evara Health, and Premier Community HealthCare. “This continued commitment to funding for the Navigator program will directly translate to the level of Healthcare Navigator services we are able to provide for the Tampa Bay community,” said the FHF’s Executive Director, Katie Turner, MPH. “We will build upon our strong foundation of highly trained and certified expert Navigators in the region to help individuals and families enroll into quality coverage through the Health Insurance Marketplace, Medicaid, Florida’s Children’s Health Insurance Program (CHIP) - “Florida KidCare”, and local safety-net programs like the Hillsborough County Health Care Plan and Polk Health Care Plan.” “This continued commitment to funding for the Navigator program will directly translate to the level of Healthcare Navigator services we are able to provide for the Tampa Bay community,” said the **Family Healthcare Foundation’s** Executive Director, Katie Rodgers Turner. “We will build upon our strong foundation of highly trained and certified expert Navigators in the region to help individuals and families enroll into quality coverage through the Health Insurance Marketplace, Medicaid, Florida’s Children’s Health Insurance Program (CHIP) - “Florida KidCare”, and local safety-net programs like the Hillsborough County Health Care Plan and Polk Health Care Plan.”

ABOUT THE FAMILY HEALTHCARE FOUNDATION:

The **Family Healthcare Foundation**, a non-profit 501(c)(3) designated organization, was established in 1998, to organize collaborative efforts aimed at enrolling children into Children’s Health Insurance Program in Florida, “Florida KidCare”. In 2013, the **Family Healthcare Foundation** had the privilege of pioneering history history as Certified Marketplace Navigators for launch of the Health Insurance Marketplace. The non-profit has a 26-year history of driving collaborative community action, addressing process improvements, leading a diverse member coalition of volunteers, and providing outreach and application assistance for publicly funded healthcare programs such as Florida KidCare, the Health Insurance Marketplace, and local county healthcare programs.

The **Family Healthcare Foundation** convenes the **Covering Tampa Bay Coalition**, which is comprised of 30 community partners. Covering Tampa Bay has been recognized by federal, state, and local officials for its community-wide collaborative effort to promote enrollment of all public-coverage programs. The members involved in the coalition work collaboratively, and cross-promote resources based on the needs of Tampa Bay families. The **Family Healthcare Foundation** warmly welcomes organizations who would like to actively participate in the Coalition’s charge to collectively foster a healthy, vibrant Tampa Bay community, to contact us for more information.

CONTACT US:

To make an appointment with a Certified Health Insurance Marketplace Navigator, visit <http://familyhealthcarefdn.org/enroll/> to schedule online, or call (813) 995-7005. For general information, email admin@familyhealthcarefdn.org.

For more information, or for help with enrolling in Florida KidCare or the Hillsborough County Healthcare Plan, call (813) 995-7005.

Appointments are available in person, by telephone, or via Zoom.

ⁱ <https://www.cms.gov/files/document/2023-2024-navigator-awardee-summaries.pdf>

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