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IMPACT REPORT

A STORY OF ACCESS, TRUST, AND CARE




**Family Healthcare
Foundation**



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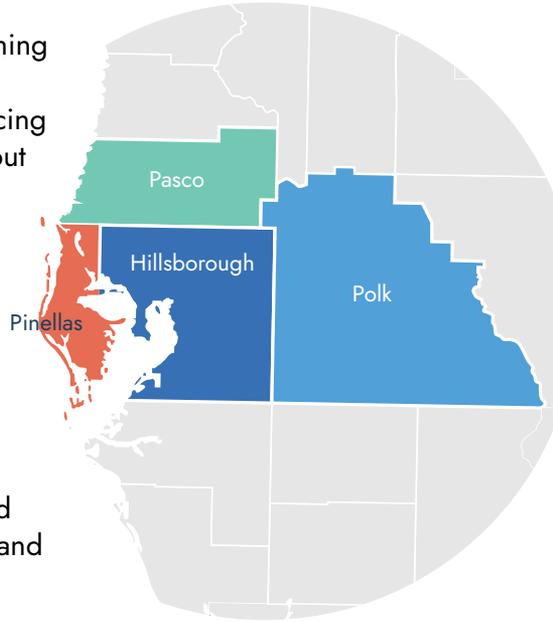
Where the Year Began

For many families across West Central Florida, healthcare is more than a doctor's visit.

It means navigating confusing systems, completing overwhelming paperwork, searching for trustworthy information, and facing the fear that real help may be out of reach.

In 2025, thousands of individuals and families faced these challenges every day. Parents worried about their children's health coverage. Adults delayed care because they didn't know where to turn. Seniors struggled to understand options that felt overwhelming and impersonal.

At the Family Healthcare Foundation, we exist for these moments, when healthcare feels out of reach, and people need someone to walk alongside them.



Message from Leadership

From Our Board Chair

“On behalf of our Board of Directors, thank you to our local communities and funders for prioritizing navigation for children and families. Your support ensures that parents are not left alone in a complex system and that children can access the coverage and care they need to grow and thrive.

Your investment reflects a shared belief that children’s health is foundational to strong families and a healthy community. Because of you, thousands of families have clarity, stability, and peace of mind when they need it most.”

~ Sandra Murman, Board Chair



From Our Executive Director

“Families across our region are facing rising costs, policy changes, and a healthcare system that grows more complex each year. At the same time, the need for trusted guidance has never been greater. Now more than ever, our work is focused on meeting families where they are, ensuring children stay covered, and helping parents navigate critical decisions with confidence. We are deeply grateful to the donors and partners who make this work possible and who stand with families during moments that matter most.”

~ Katie Roders Turner, Executive Director



The Challenge Families Faced in 2025

In any given year, accessing healthcare is rarely a single obstacle. It is a combination of:

- ♥ Complex eligibility requirements
- ♥ Language and literacy barriers
- ♥ Misinformation and fear
- ♥ Time constraints and competing priorities

For many families, a lack of clear information, a missed deadline, or a misunderstood document can mean months, and sometimes years, without care.

In 2025, these challenges in Tampa Bay were intensified by economic pressures and ongoing uncertainty surrounding healthcare policy. Families were doing their best, yet too often, the system felt impossible to navigate alone.





Rather than waiting for families to find us, we went to them.

At food banks, community centers, job fairs, small businesses, libraries, health clinics, and neighborhood events, our team showed up with one clear goal: to make healthcare understandable and accessible.

Our team didn't just provide information. They listened. They explained options in plain language. They stayed with families through every step of the process.



Impact



Reach & access

6,801 individuals were newly screened to identify healthcare coverage options for themselves or their children

Depth of navigation support

18,420 one on one interactions provided application assistance, follow up, and problem solving for families navigating coverage



Community-based presence

4,328 education events brought healthcare navigation directly into schools, neighborhoods, small businesses, and trusted community spaces

Systems-level impact

552 professionals were trained to help families understand and access healthcare coverage



Each number represents a conversation,

a moment of clarity and a family no longer navigating alone. In a year marked by rising costs and increasing complexity in healthcare access, families required more guidance and follow-up than ever before, and our team was there to meet that need.

Faces of the Work



Every family's story is different, but the needs behind them are the same: clear guidance, trusted support, and dignity throughout the process. This is what the Family Healthcare Foundation delivers, one family at a time.

Derrika & Demauri

When we met Derrika, she was facing an impossible choice. The cost of health insurance for her 9-year-old son, Demauri, was far beyond what her family could afford, putting his access to care at risk. With guidance from the Family Healthcare Foundation, Demauri was quickly connected to an affordable health insurance option, restoring his access to doctors and preventive care. Through our Premium Assistance Fund, donor support covered two months of insurance premiums, giving Derrika the stability she needed to move forward and ensuring Demauri did not go without care during a critical moment.



William

When William was suddenly diagnosed with advanced stage cancer, he needed treatment to begin immediately. Without health insurance, his care was at risk of being delayed. Our Healthcare Navigator stepped in right away, helping William enroll in coverage so his surgery could be scheduled the following week. With insurance in place, William was able to move forward with radiation treatment and begin his fight against cancer. He later shared that this support made timely care possible when every day mattered.

Amber & Lyla Kate

When Amber reached out, she was struggling to navigate her daughter Lyla Kate's health insurance at a time when extra care was essential. Complex coverage details and high premium costs put that care at risk. With clear guidance and premium assistance from the Family Healthcare Foundation, Amber was able to secure the right coverage for Lyla Kate and move forward with confidence. She shared that having a trusted source of support brought peace of mind when her family needed it most.



This year reinforced an essential truth: access begins with trust.

Families are more likely to seek help when they feel respected, heard, and supported without judgment. We also learned that demand continues to grow. The need for navigators, education, and community-based support remains strong and urgent.

The impact of access goes far beyond enrollment.

It means:

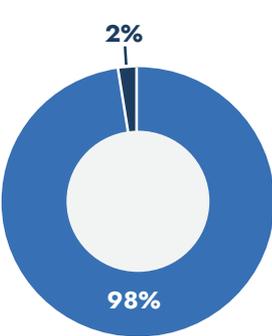
- ♥ Preventive care instead of emergency visits
- ♥ Earlier diagnoses
- ♥ Reduced stress for families
- ♥ Greater stability and peace of mind

Stewardship & Financials

None of this work is possible without the trust and generosity of our supporters.

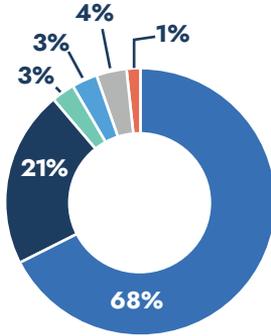
In 2025, we remained deeply committed to responsible stewardship, ensuring that resources were directed where they could make the greatest impact by supporting programs, expanding outreach, and investing in the people who make this work possible.

Every dollar invested helped move someone closer to care.



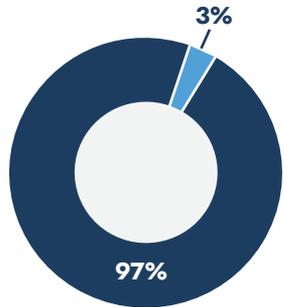
How our work is funded

- Grants and contracts
- Contributions, events, and investments



Where your giving goes

- Personnel
- Program Services
- Office expenses and supplies
- Professional Fees
- Communications and outreach
- Other expenses



Our work in context

- Program Services
- Management and general

Percentages reflective of our organization's total 2025 revenue: \$3,099,949



Looking Ahead:

The Next Chapter

The story does not end here.

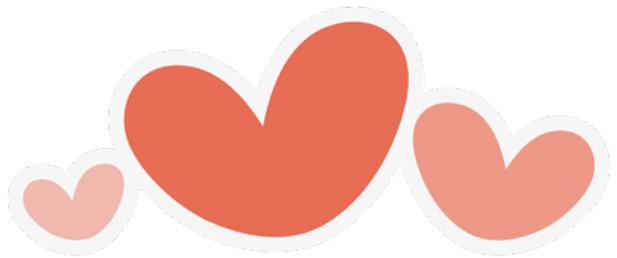
In 2026, the Family Healthcare Foundation will continue expanding access, strengthening partnerships, and meeting families where they are, both geographically and emotionally.

We will keep listening.

We will keep showing up.

And we will keep working toward a future where healthcare is not confusing or out of reach, but a foundation for healthy families and strong communities.

Thank you for being part of this story. We invite you to deepen your partnership with us, and make the next chapter possible.



Donation information

We have a vision that every person in Tampa Bay has equitable access to affordable, quality healthcare to ensure a healthy and vibrant community. Your charitable gift will help us as we work towards that vision.

HELP US AT:

familyhealthcarefdn.org/donate/



Thank You!

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